



Hashemite Kingdom of Jordan



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Jordan Education Initiative

Workshop feedback 14 may 2004



Life long Learning :Environment

- **Businesses operate in a social environment.**
- **LLL must perform two functions to be successfully integrated to a national environment:**
 - **Reflect, protect and project the traditional cultural values**
 - **Create, maintain and upgrade world class skills**
- **In achieving this LLL contributes to a stable, confident, skills rich and globally competitive nation.**

Making it happen

Who

Everyone.

What

Support the national strategic plan

- **Position for future skill needs**
- **Maintain and upgrade existing skills**
- **Position for externally focused competitive excellence**
- **Development of regionally unassailable business excellence**
- **Maintain national intellectual capital whilst virtually exporting the productive use of that capital**
- **Establish bi directional links to and from formal education processes**
- **Define the requirements for ensuring ongoing learning is a socially valued and admired personal activity**
- **Establish mechanisms or channels for cultural capture and projection**
- **Create a mechanism and attractive rewards system for users**

Making it happen

When

Define the process	June 2004
Use DHL templates for project management	June 2004
Initial project documentation	June 2004
Content availability analysis	July 2004
Pilot content availability (Arb/Eng)	July 2004
Formal Needs Analysis	August 2004
Initial load tests	August 2004
First Content stream agreement	September 2004
Content stream test	October 2004
Skill definition and development models	Ongoing
Capture mechanisms and basing options	Ongoing
Socio-Cultural elements	
Skills elements	
Establish the short, medium, long term	Ongoing

Where

Content is Global +Local
Management Local

How: The infrastructure and technical resources of other streams

Human Resources:

All external resources will be paralleled by a local resource for succession purposes

External resources will move to a support and advisory role